

REP HEADLINE# 6298770 TRF# 329229
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP4/12 12.16
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

REP.# OFF.# 18 SALESMAN #

201 N. UNION STREET, SUITE 200

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6298770

CLASS: NATL. LOCAL REGIONAL

PRDCT RAJA 8/29 EST#217 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG29/12 SEP5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 12.16

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M2 OK
TTLS \$15,725
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 36 AGENCY EST# = 217
AGENCY PRODUCT CODE = 73

10	S		1130P-1230A	30		\$350.00	9/3	9/5	0		M-W	0
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PROGRAM : TONIGHT SHOW
RA35+ : 3.6
ORD COM1 : SPOTS PRE-EMPTED PER AGENCY DUE TO SPOT CHANGE...MOVING TO SMTO NEXT
ORD COM2 : WEEK...CHERYL 8/31
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-3 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-5 FOR 3 SPOTS/WK

REP HEADLINE# 6298770 TRF# 329229 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP4/12 12.16
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	A		1135P-1235A	30		\$350.00	9/3	9/5	2		M-W	2
PROGRAM : TONIGHT SHOW RA35+ : 3.6 ORD COM1: TIME CHG ORD COM2: SPTS ARE BOOKED-THX JEN THIS IS A MAKE-GOOD FOR SEP3 ON LINE-10 FOR 2 SPOTS/WK STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#10	MISSED:M-W/1130P-1230A				SEP3(2/WK)		30S	\$350.00	(AUG31/12)	
			OFFER:M-W/1135P-1235A				SEP3(2/WK)		30S	\$350.00	PLS ADVISE.	
			CMT:TIME CHG									
			CMT:SPTS ARE BOOKED-THX JEN									

SEP/12 15725.00 CONTRACT TOTAL 15725.00
 TOTAL SPOTS 25

MARKET TOTALS \$58,240 WPXI 27% KDKA 41% WTAE 32% WPGH 0% CABL 0% WPCW 0% WPMY 0%
 SHARES EST

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/12 12.42
REP HEADLINE# 6298770 TRF# 3292229 *** WFTX-TV ***
\$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP. # OFF. # 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314
ORDER # CONTRACT # 6298770 CLASS: NATL. LOCAL REGIONAL
PRDCT RAJA 8/29 EST#217 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG29/12 SEP5/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG31/12 12.42

REP: TO JEN
FR CHERYL
M1 CREATED TO MG SPOTS CREDITED DUE TO SPOT ISSUE
M1 OK...OFFERS OK PER SUSIE
TTL SAME
PLS CNF THANKS

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#3 MISSED:TH-F/1130P-1230A AUG30(2/WK) 30S \$350.00 (AUG31/12)
BUY#5 TH-F/600P-630P AUG30(3/WK) 30S \$700.00
OFFER:M-W/1130P-1230A SEP3(2/WK) 30S \$350.00 PLS ADVISE.
& M-W/600P-630P SEP3(3/WK) 30S \$700.00
CMT:SPOTS PRE-EMPTED PER AGENCY DUE TO SPOT CHANGE...MOVING TO SMTD NEXT
CMT:WEEK...CHERYL 8/31
M2 UNRESL BUY#10 MISSED:M-W/1130P-1230A SEP3(2/WK) 30S \$350.00 (AUG31/12)
OFFER:M-W/1135P-1235A SEP3(2/WK) 30S \$350.00 PLS ADVISE.
CMT:TIME CHG
CMT:SPTS ARE BOOKED-THX JEN

CONTRACT TOTAL 15725.00
TOTAL SPOTS 25
